

AN INTELLIGENT VISION REVOLUTION

EVE \\ 47



JANE \\ 58



STUART \\ 45



MICHAEL \\ 64



SHAMIR AUTOGRAPH INTELLIGENCE™

Harnessing today's cutting-edge technologies, Big Data and Artificial Intelligence, Shamir now introduces its most advanced progressive lens.



Our latest research has shown that your visual behavior changes in relation to your **Visual Age™**.

Visual Age™

The physiological age of your eye

Based on these findings, Shamir set out to address these changing needs by designing a lens that optimally suits the needs of your **Visual Age™** with regard to the different vision zones:



Distance for driving and outdoor activities



Intermediate for viewing computers



Digital for viewing smartphones and tablets



Near for reading books and other printed materials



What's more, the lens design is soft, meaning it allows comfortable **switching** from one vision zone to another.

Shamir Autograph Intelligence™ provides you with a lens design that is unique and optimally suited to your visual behavior and **Visual Age™**, allowing a personalised user experience at any age, with no need to compromise on visual comfort.

Benefits for you:

- Lens uniquely matched to your **Visual Age™**
- Instant focus for every distance
- Easy entry to progressive lenses
- Quick and easy adaptation
- Smooth transition between vision zones

Whether you are 45 or 75, you will get the best lens design optimally suited to your visual behavior.

Ask your optometrist today - ask for Australian made lenses... ask for Shamir





SHAMIR

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   Shamir Australia

 www.shamir.co.nz

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