



**ARBRE**

BEAUTY PROGRAMS

COMPANY PROFILE  
& PRODUCT RANGE  
INFORMATION

*Beautiful skin comes  
naturally with Arbré.*





Arbré Beauty Programs has a history of more than 30 years in the professional beauty therapy industry.

*Beautiful skin comes naturally with Arbré.*

Over time, Arbré has developed a range of products specifically for the professional beauty therapy industry, with an emphasis on professional treatments.

Arbré was founded in 1983 with the belief that the healing properties of natural ingredients combined with sophisticated technology would result in skincare products of exceptional quality, value and effectiveness.

Today, this philosophy remains true as Arbré incorporates the very best natural qualities the earth and ocean have to offer along with the latest advances in beauty technology.

Arbré is committed to the development of the most comprehensive range of skincare solutions for both the professional and consumer markets. Through constant research and analysis, Arbré continually adjusts and adapts products to suit the markets ever-changing requirements.

Australian owned and operated, Arbré manufactures its products at a state-of-the-art manufacturing facility. Partnering with Arbré means you deal directly with the manufacturer.

## PRODUCT RANGES

Arbré is categorised into product ranges to cater to your wide variety of customers. From this range, you can choose a beauty treatment suited to your salon. Choose a tailored mix of products suited to your clients and the growth of your business. For assistance, please contact Arbré or your Arbré beauty salon.

### CLASSIC CARE

PG 4

Beauty from plants: Combines the best of nature and Arbré technology to cater for all skin types and needs. This is our most comprehensive range and suits a wide variety of skin types and needs. Incorporating cosmeceutical formulations.

### FRUIT EXTRACTS

PG 6

Beauty from fruit: Combining natural soothing products with Alpha Hydroxy Acids to regenerate skin on the face and entire body. Incorporating cosmeceutical formulations.

### FLEUR AROMATICS

PG 8

Beauty from flowers: An uplifting skincare range for cleansing and moisturising the entire body and with oil fragrances to heighten the senses.

### SPA

PG 9

Beauty from plants, ocean, minerals and technology: A natural selection of fragrant luxury spa treatments for your spa or salon. Rejuvenate, detoxify and purify the skin. Incorporating cosmeceutical formulations.

### NATURALS

PG 10

Beauty from plants, organics and minerals: A combination of natural soothing and moisturising actives, formulated the natural way for cleaner, clearer, healthier and younger looking skin. **99.6% natural and organic.** Incorporating cosmeceutical formulations.

### MEN

PG 12

Masculine and youthful: This range is specific for men wanting a masculine look with youthful looking skin. Incorporating cosmeceutical formulations.

### WAXING

PG 13

Natural, trouble free waxing: From fine to strong hair. The Arbré waxing range includes pre and post products, adding a level of quality to the waxing experience.

### BEAUTY EQUIPMENT

PG 14

Made by Arbré in Australia. Serviced in Australia. Specifically designed to enhance Professional Beauty Treatments.

### PROFESSIONAL SERVICES

PG 15

Professional treatments, products, education and business expertise.



## CLASSIC CARE

# Complete professional skin makeover

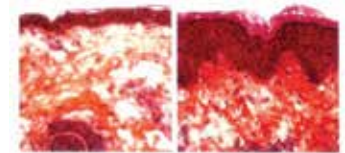


Our most comprehensive range is rich in plant and marine extracts enriched by the Arbré technology-driven approach. The result of Arbré research into natural extracts and skincare technology, is the ability to provide skincare professionals with the means to deliver complete skin and body makeovers for beautiful and healthy skin.

The Arbré Classic product range is formulated to increase skin moisture, shed dead skin cells, create clarity, tone and firm. Whilst nourishing and protecting your skin from today's harsh environmental elements, Arbré classic products also assist in combating the visible signs of ageing. The result is a range of skincare products of exceptional quality and effectiveness delivering real and noticeable results.



*A wide range of innovative professional treatments incorporating the finest ingredients with the most advanced techniques are ready to assist you to achieve the professional results you desire and deliver exceptional results for complete client satisfaction.*



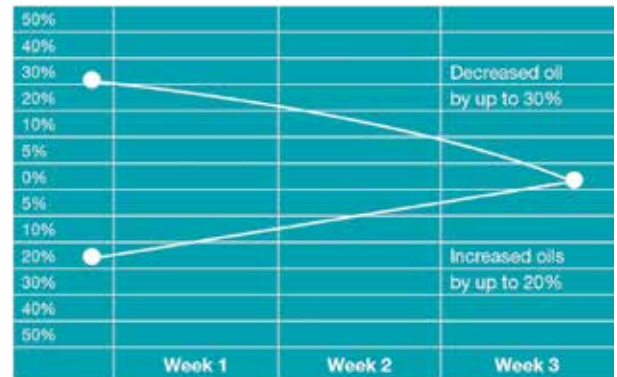
Human epidermis before treatment

Human epidermis after treatment

**The Classic Care Range includes:**

- ▶ Cleansers & Toners
- ▶ Exfoliants
- ▶ Masques
- ▶ Moisturisers
- ▶ Serums
- ▶ Eyes
- ▶ Body

**Test results Bio Rebalancing Sebum Control**





## FRUIT EXTRACTS

## Triple Action AHAs: beauty from fruit

Three letters have become very well known in the beauty industry – AHAs or Alpha-Hydroxy Acids – otherwise known as Fruit Acid Peels. These are naturally occurring acids such as Glycolic, Citric and Lactic derived from sugar cane, citrus fruits, grapes and milk. Arbré first discovered the successful combination of the three AHAs. The acids' different molecular sizes penetrate to different levels of the skin for a deeper, more effective treatment.

AHAs are scientifically proven to loosen the bonds holding the external surface layers of dead skin cells together, allowing them to be sloughed away (shed) to reveal new skin below. This process is very effective in improving the skin's appearance and texture. Treatments deep clean the pores; reducing the appearance of fine lines and making thick, dry skin much finer and healthier.





Dry, aged and sun-damaged skin, as well as acne-damaged skin, are all characterised by a thickened and poorly organised stratum corneum (outer layer of the epidermis). Arbré AHAs assist in breaking up and dissolving the dead cell deposits to give a fresh look to the skin – making it appear younger, fresher, smoother and with a healthy glow.

Arbré Fruit Extracts range combines naturally soothing fruit extracts with a unique blend of lactic, citric and glycolic acids to rejuvenate and revitalise your skin for a fresh even complexion.

## Results achievable in 5 months

Best results are achieved with a structured 5-month treatment plan. This includes follow-up treatments in the salon and at home.

BEFORE



AFTER





## FLEUR AROMATICS

# Cleanse and moisturise the entire body and invigorate the mind



Arbré has created this diverse range of products from a striking mixture of naturally derived extracts rich in moisturising agents and natural fragrant oils.

These extracts are well known for their hydrating, purifying and balancing qualities and assist in controlling skin blemishes, moisturising dry damaged skin and to comfort and protect. During the treatment, gentle aromatic scents uplift and refresh the mind. Post treatment, skin will feel soft, smooth, purified and cleansed.

Developed for the professional beauty therapist and retailer to soothe, replenish and re-energise the skin, Arbré Fleur Aromatics products are the perfect addition to other Arbré ranges.



Fantastic for relieving anxiety and stress. Stimulate the mind, cleanse and nourish the body.

Arbré professional Spa treatment products go way beyond flowers and essential oils. They have been formulated using additional high performance actives rich in minerals, trace elements, seaweed, enzymes and plant extracts. We extracted these from the sea, the earth and plants to create a selection of products and professionally designed treatments to deliver real results and personal enjoyment.

With the Arbré Spa range you can offer your clients a deluxe selection of exclusive body care and professional spa treatments to provide an intense full body experience. Arbré treatments tone, deep cleanse and purify every inch of the body by using natural actives, including: kelp for deep cleansing, honey for traditional healing and nutra oil for lubrication and soothing, combined with highly effective herbal extracts and essential oils such as eucalyptus, rose, lavender and sandalwood.

Clients can lay back, de-stress, relax, feel rejuvenated and enjoy the Arbré Spa experience.



SPA





## NATURALS & ORGANICS

The scientific formulation of organic, natural and mineral extracts for a cleaner, healthier and younger looking skin.

Major active ingredients:

- ▶ Jojoba Seed Oil
- ▶ Honey
- ▶ Organic Rice Bran Extract.

Physical signs of skin ageing, including lost elasticity and wrinkles, are obvious to your clients. What your clients may not be aware of are the internal and external factors accelerating these processes. Intrinsic sources of skin ageing include genetic disposition and biological age, and more specifically energy decline, hormonal decline, decrease in cell metabolism/division and protein glycation.

External factors influencing skin ageing include those of the environment and one's lifestyle, which result in cumulative damage, for example sun exposure, pollution, smoking, diet and stress.

The rice bran extract in Arbré naturals is designed to address both intrinsic and extrinsic factors, providing clients with protective and reparative benefits. An ideal anti-ageing skin care application, Arbré naturals enables salons to offer clients a new powerful tool to help preserve their skin against the signs of ageing.



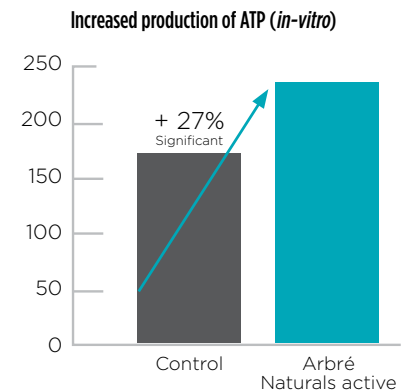


A new powerful tool to naturally assist in preventing the signs of ageing skin

- ▶ **no** sulphates
- ▶ **no** parabens
- ▶ **no** alcohol
- ▶ **no** petrochemicals
- ▶ **no** animal bi-products
- ▶ **no** artificial colours
- ▶ **no** artificial fragrance

**In-vitro testing...**  
scientifically proves the effect of rice bran.

Energy equates to youthfulness. Increasing ATP (rejuvenation of skin cells) production in-vitro is a strategic approach to help minimise skin ageing. Through in-vitro testing, the rice bran extract in Arbré naturals generated a 27% increase in ATP production in human fibroblasts to help supply energy for metabolic processes.





MEN

## Scientifically formulated for men, linking technology with natural extracts.

Linking technology with natural extracts focused on four key active ingredients to cleanse, hydrate and combat the signs of ageing:

- ▶ Organic Bull Kelp – sea algae from the Great Southern Ocean. Soothing, moisturising.
- ▶ Organic Cunninghamii – unique Australian plant traditionally used for soothing and wound healing.
- ▶ Moisturiser – super skin hydrator.
- ▶ Bio-Rebalancing™ – bio engineered extract.
- ▶ Green tea – free radical scavenger.

Although men's and women's skin is similar in structure, there are some key differences. A man's skin is thicker than a woman's and is generally oilier. This higher level of oil production in the skin can result in a man's susceptibility to acne related problems, blackheads and other blemishes. Skin problems associated with shaving are another area of concern for men.

Arbré has formulated a range of men's skin care products to create and maintain clean, clear and healthy skin.



Arbré waxing is not only about hair removal, it's also about caring for your client's skin.

Arbré is renowned for its highly effective, trouble-free waxing system produced from the finest natural ingredients. Arbré waxing is free of pine resin and mineral oil, can be spread much thinner and changes colour when it is ready to be removed.

With over 30 years of experience and research into professional waxing products and systems, Arbré is a leader of wax formulation. Arbré wax expertly removes fine and strong hair without leaving any hair behind or breaking the hair. If you haven't tried our wax, call for information - you may be surprised. Arbré wax system leaves the skin smooth and silky without residual stickiness.

Arbré also offers specialty waxing products to complement waxing treatments such as pre and after wax treatment lotions, anti-trauma and anti-ingrown hair solutions.

*The Arbré waxing system is designed to ensure complete client comfort and a wonderful result.*

## WAXING





## BEAUTY EQUIPMENT

# Beauty equipment for professional treatments.

Let Arbré help your salon offer an affordable and simple approach.

**Diamond Dermabrasion Machine:** At a price level that meets your client's requirements and your salon's expectations, owning an Arbré Diamond Dermabrasion machine has been the best business decision some salons have ever made. Using the Arbré Dermabrasion equipment your salon can deliver instant and long-term results, at a remarkable level.

**Galvanic/Faradic Beauty Machine:** A multi-function professional beauty treatment machine that co-ordinates treatment methods with specific products to improve and enhance personal appearance. The machine has several functions including numerous, infusion, disincrustation, anti ageing, muscle tone, circulation, cellulite, acne, moisturising and hydration, plus more!

The Galvanic/Faradic machine is very portable and can be simply picked up and moved to another workstation without detangling leads or moving furniture.

- ▶ Made in Australia - serviced in Australia.



*Arbré is excited about these new projects whereby salons can offer an affordable and simple program to benefit clients.*



# Natural skin care solutions for Skin Care Professionals.

## Professional treatments

Arbré has an extensive range of professional designer treatments ranging from luxurious, relaxing and indulging treatments, to intense specialty treatments for all skin types including dry, oily, combination, sensitive, acne, sun-damaged and to combat the signs of ageing skin.

## Professional products

As the health and wellbeing of your clients skin is our key concern, Arbré prides itself on being a manufacturer using only quality approved ingredients and techniques. Arbré products are formulated using key natural and organic ingredients in conjunction with advanced technology. This results in a range of skincare products of exceptional quality and effectiveness plus real and noticeable results.

## Business expertise

Arbré has developed a business solution, offered free or at minimal cost to our clients, that simply and professionally assist salons and spas to promote their business, services, products and ways to satisfy clients. Our aim is to work with salon owners to assist them to develop and grow their businesses through every avenue of contact with their customers\*. As well as producing a comprehensive range of innovative, high quality and effective skin care products, we fully understand that the success of a salon is not reliant solely on the brand of products it uses. One of the main issues salons and spas face in today's 'see-sawing' economic environment is not only what products it uses, but like every other business, how it generates and promotes client services to ensure client satisfaction.



## PROFESSIONAL SERVICES

*Arbré is here to help,  
not to handle.*

## Professional education

At Arbré we recognise the essential role that professional education and product knowledge plays in offering clients the best possible service. Arbré has more than 30 years of professional education & training expertise. Arbré training colleges were established in the 1970s, where many students trained and graduated as fully qualified beauty therapists. Currently, our postgraduate education program is designed to continually keep therapists up-to-date with new treatment and product developments.



**ARBRE**

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